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Emerald Cruises Announces Godmother for New Superyacht, *Emerald Azzurra*

Line's first superyacht to be christened in Venice in May

Hollywood FL (May, 2022) – Sarah Wikevand, managing director of ROL Cruise in the UK, has been named Godmother of [Emerald Cruises'](http://www.emeraldcruiises.com) first ocean-going superyacht, *Emerald Azzurra*. Wikevand will christen the 100-guest superyacht in Venice on May 28, 2022.

Rob Voss, Chief Operating Officer of the Scenic Group, which includes Scenic and Emerald Cruises, commented: “We’re incredibly proud to be showcasing our commitment to supporting travel agents by having Sarah as our first Emerald Cruises superyacht’s Godmother [is this capitalized or no? either way should be consistent]. She is a wonderful advocate for the cruising market and her dedication reflects our own commitment to growing this remarkable industry.”

As managing director of ROL Cruise, Sarah is a highly regarded and well-respected cruise industry advocate. As one of Emerald Cruises’ top performing agents for superyacht cruises, ROL Cruise has been instrumental in the success of launching Emerald Cruises’ first ocean superyacht, *Emerald Azzurra*.

“I have been working with the incredible Emerald Cruises team for over six years now and I am humbled to have been selected as Godmother for the line’s first ocean-going superyacht *Emerald Azzurra*. It is an honor to work closely with the team on such a monumental milestone for Emerald Cruises,” Wikevand commented.

The superyacht carries just 100 guests in 50 deluxe staterooms and suites – of which 88% feature a balcony. *Emerald Azzurra* offers a luxurious small ship cruising experience, visiting ports and harbors only accessible to small yachts. The custom-built vessel features a variety of stunningly appointed public areas including an infinity-style pool, wellness area with an infrared sauna, and a marina platform for easy access to watersports and activities such as electric bikes and stand-up paddleboards.

Emerald Azzurra entered service on March 12, and is currently sailing an eight-day Croatia in Depth itinerary. The superyacht will continue sailing the Adriatic and Mediterranean coastlines before repositioning to Doha, Qatar in December 2022 to cruise the Arabian Peninsula between Doha and Dubai. *Emerald Azzurra* will be joined by sister yacht *Emerald Sakara* in 2023, with itineraries to the Red Sea and Mediterranean on sale now.

Emerald Cruises offers a diverse lineup of river and yacht cruises on three continents. *Emerald Azzurra*, the line's first ocean-going vessel which debuted in March 2022, is a 100-guest, luxury superyacht sailing the warm waters of the Mediterranean, Adriatic, and Red Seas. *Emerald Sakara* will be the brand's second superyacht and will add the Seychelles to the destination lineup when she launches in 2023. On the rivers, Emerald Cruises sails eight branded Star-Ships in Europe and one on the Mekong. The brand offers contemporary deluxe ships, outstanding service and an incredibly inclusive pricing plan that has won them the honor of being named Best River Cruise Line for Value by the Cruise Critic Editors' Picks Awards for five years running. Emerald Cruises is part of Scenic Group, which includes Scenic Luxury Cruises & Tours, Mayflower Cruises & Tours and Evergreen Tours in Australia.

Emerald Cruises can be found on Twitter at @emerald_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information can be found by contacting your local travel advisor; on Emerald Cruises' website, www.emeraldcrises.com; or by calling the consumer/travel agent reservations line at 844-428-8389. Digital brochure downloads are available on the website.

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