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## **Emerald Cruises' Newest River Ship, Emerald Luna, Sets Sail on Maiden Voyage**

### ***Line's ninth Star-Ship will be christened in Amsterdam in July***

Hollywood, FL (April, 2022) – [Emerald Cruises](http://www.emeraldcruiises.com)' newest river ship, *Emerald Luna*, joined the line's award-winning fleet on April 8 when she set sail from Amsterdam on an eight-day Holland and Belgium in Bloom river cruise. The launch comes as Emerald Cruises celebrates its eighth year of operations and the recommencement of its 2022 Europe river cruise season.

180-guest *Emerald Luna* is a brand-new river ship with innovative features and a contemporary design. From her three-tier atrium to the heated swimming pool that seamlessly transforms into a cinema, *Emerald Luna* has been meticulously designed to maximize space and guarantee comfort, ensuring that the journey is as memorable as the destination. Designed to dock directly in the heart of cities, towns and villages that line rivers of central Europe, the river ship boasts spacious suites and staterooms, including the line's innovative balcony complete with decked area and ingenious open-air system.

“The launch of *Emerald Luna* marks an exciting new addition to our growing fleet, following closely on the heels of last month's debut of our first-ever ocean-going superyacht, *Emerald Azzurra*,” said Maggie Carbonell, Vice President of Marketing at Scenic Group USA. “The addition of *Emerald Luna* allows more opportunities for our guests to experience Europe's most sought-after river cruise itineraries in our signature Emerald Cruises style.”

*Emerald Luna* will be officially welcomed to the fleet when she christened in Amsterdam on July 21 by godmother Vanessa McGovern, travel industry advocate, educator and co-founder of Gifted Travel Network. *Emerald Luna* will join sister Star-Ships *Emerald Sun*, *Emerald Sky*, *Emerald Star*, *Emerald Dawn* and *Emerald Destiny* sailing the Rhine, Main, Moselle and Danube rivers in Europe. Emerald Cruises' river fleet also includes the 132-guest *Emerald Liberté* sailing the Rhône and Saône Rivers in France, 112-guest *Emerald Radiance* sailing the Douro River in Portugal, and 84-guest *Emerald Harmony* sailing the Mekong River in Vietnam and Cambodia.

Emerald Cruises offers a diverse lineup of river and yacht cruises on three continents. *Emerald Azzurra*, the line's first ocean-going vessel which debuted in March 2022, is a 100-guest, luxury superyacht sailing the warm waters of the Mediterranean, Adriatic, and Red Seas. *Emerald Sakara* will be the brand's second superyacht and will add the Seychelles to the destination lineup when she launches in

2023. On the rivers, Emerald Cruises sails eight branded Star-Ships in Europe and one on the Mekong. The brand offers contemporary deluxe ships, outstanding service and an incredibly inclusive pricing plan that has won them the honor of being named Best River Cruise Line for Value by the Cruise Critic Editors' Picks Awards for five years running. Emerald Cruises is part of Scenic Group, which includes Scenic Luxury Cruises & Tours, Mayflower Cruises & Tours and Evergreen Tours in Australia.

Emerald Cruises can be found on Twitter at @emerald\_cruises, on Facebook as EmeraldCruisesGlobal and on Instagram as @EmeraldCruises.global.

Additional information can be found by contacting your local travel advisor; on Emerald Cruises' website, [www.emeraldcruiises.com](http://www.emeraldcruiises.com); or by calling the consumer/travel agent reservations line at 844-428-8389. Digital brochure downloads are available on the website.

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